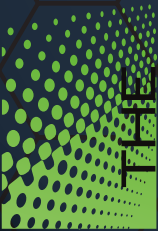


2023-2024 MEMBERSHIP GUIDE

MOVING FORWARD WITH
FORWARD THINKING!

Networking
Resources
Support
Training
Regulations
Marketing

www.TheICPA.com



ICPA

INTERNATIONAL CAST POLYMER ASSOCIATION



Dear ICPA Member,

On behalf of our Board of Directors, I would like to welcome you to the International Cast Polymer Association. I am delighted you have joined us, and I'm confident the value of membership will meet your expectations.

We are 50 years old as an association this year: we will continue to honor our founding principles while helping our members remain cutting edge with best practices in the Cast Polymer industry. The ICPA continues to move forward with enthusiasm, building upon the solid foundation of our past and exploring new opportunities to promote our industry and each other. Our 2023-24 vision is to utilize the ICPA's resources to enhance the interests of ALL member companies, and to grow the overall volume and the value of business for cast polymer manufacturers and suppliers. We plan to increase focus on the value equation and design aesthetics of our products and work to increase market share and usage beyond bathrooms. We are extremely excited about our new website: Livegroutfree.com, which is designed to highlight our members' products and enlarge our residential and commercial markets.

One substantial benefit of membership is the continued opportunities for manufacturers and suppliers to connect and work together to streamline production and solve both common and complex challenges.

We encourage you to become actively involved with the ICPA and keep up-to-date via our many communication options: TheICPA.com website is updated regularly with industry and association news as well as valuable member-only resources such as SAFE PLANT, regulatory documents and training opportunities. We have a new app: MyGlue which will give members-only access to contact information. We also support Cast Polymer Radio which provides industry news and interviews, and has become our industry's leading podcast show.

While it's always great to see one another in person, don't forget to collaborate between annual conventions using our social media via Facebook. Watch your e-mail for the ICPA Monthly Insider newsletter, the Casting Corner, and be sure to stay tuned for webinars, virtual training opportunities, POLYCON 2023 in September and The Buzz in April. Visit POLYCONevent.com for details about our association's annual event to be held September 18-20, in Atlanta, Georgia.

Thank you again for your support of the ICPA. Together we are Moving Forward with Forward Thinking!

Sincerely,

Kerry Klodt
2023-2024 ICPA President
General Manager, Tower Industries





Key Membership Value and Opportunities

The ICPA is uniting the cast polymer industry. Our member-driven organization is enhancing the success of our member companies, and enlightening the market to the value of cast polymer products!

- ◆ Connect with an **International Network** of manufacturers and suppliers:
 - Gain advice and support for tackling critical industry challenges.
 - Discover success formulas used by other companies in the industry.
 - Learn new manufacturing techniques and stay ahead of trends.
 - Share advice and input on the Members-Only Facebook page.
 - Opportunity to be interviewed on Cast Polymer Radio.
- ◆ Be in-the-know about **Regulations** affecting the industry:
 - Support from the ACMA in governmental affairs.
 - Have a Partner with the SAFE PLANT Program.
- ◆ Take advantage of **Advanced Training** Opportunities:
 - Access dynamic online tools and interactive website portals.
 - Receive monthly newsletters and a quarterly magazine.
- ◆ Be a part of the Live Grout Free consumer **Marketing** campaign.
- ◆ Save \$\$\$\$
 - Reduced registration fees for POLYCON.
 - Save money on insurance with the SAFE PLANT Program.
- ◆ **Support** from the professional ICPA Administration and Membership.

WE'RE INNOVATING!

ICPA is developing promotional strategies for our industry.

PERKS & OPPORTUNITIES



Taking Action!

Plant Styrene Testing for ICPA Members

The ICPA board has arranged for styrene testing by a third party vendor and will pay for all testing fees. Testing in cast polymer plants will help the industry understand the impact of potential regulations – results are anonymous. Board Member Kelly Debusk, owner of Composites Compliance, will help with the process. Members interested in participating or hearing more should contact Kelly at K_Deusk@CompositesCompliance.com.

CCT PROGRAM TRAINING/CAST POLYMER

As an added PERK of your ICPA Membership,
CCT (*Certified Composites Technician*)
Training & Testing is FREE to ICPA members (\$495 value).



ADVERTISING

CAST POLYMER CONNECTION

is the ICPA's quarterly print magazine with a reach of over 600, PLUS an online version.

Full-color glossy, high quality paper & MAILED directly to our members four times annually.



PARTICIPATION

JOIN AN ICPA COMMITTEE!

Make your opinions known, support YOUR association, and make new contacts!

Choose Membership, Marketing, Technical, POLYCON, or SAFE PLANT.



SPONSORSHIP

POLYCON AND THE BUZZ

Exhibit space and sponsorships available.

Sponsorship builds brand awareness with inclusion on marketing materials, signage, and exhibit at POLYCON

ICPA Board of Directors 2023-2024

President - Kerry Klodt, Tower Industries
Secretary - Derek Hill, Syn-Mar Products, Inc.
Treasurer - Matt Pulliam, AGCO, Inc

Manufacturer Directors

Luke Haas, Elite Marble Co
April Sauer, Manstone
Laura Schmidt, Custom Marble, Inc.
Scott MacKenzie, MacKenzie Vault, Inc.

Supplier Directors

Kelly DeBusk, Composites Compliance LLC
Chris Hurdleston, ACS International
R. Brian Ruether, The RJ Marshall Co
Christopher Deel, Interplastic Corp



POLYCON is the ICPA's annual convention, a 3-day event packed full of opportunity for manufacturers and suppliers.

POLYCON Atlanta

BUILDING A SOLID FUTURE TOGETHER

Join Us September 18-20th
Hilton Atlanta/Marietta Hotel & Conference Center

- **NEW!** More Open Networking Opportunities
- Vendor Exhibits & Presentations
- General Session & Regulation Update
- Breakouts & Round-table Discussions
- Exclusive, Member ONLY Sessions
- New Member Reception & Intro to ICPA
- Live, On-site PolyTECH Training Sessions



REGISTER TODAY FOR POLYCON ATLANTA
SEPTEMBER 18-20, 2023

www.theICPA.com

ICPA Members enjoy registration discounts

SAFE PLANT = FREE + STRAIGHTFORWARD + CUSTOMIZABLE



**THE SAFE PLANT OF THE YEAR
WILL BE ANNOUNCED AT POLYCON!**

SHOW YOUR COMMITMENT TO SAFETY!

SAFE PLANT includes three critical keys to success: management leadership, worker participation, and a systematic process for finding and fixing hazards in your plant.

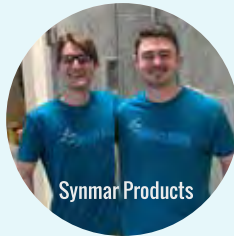
As a member of the ICPA, you can be a part of the program and benefit from all its valuable resources at NO COST.

JOIN THE CAMPAIGN @www.TheICPA.com





Live Join the **GROUT FREE** Campaign

The ICPA's Consumer-Facing Marketing Campaign



The ICPA's consumer-facing Marketing Campaign promoting cast polymer products **AND** featured manufacturers to the residential & commercial markets.

- Search Optimized Website
- Active Social Media Presence  
- Google AdWords & Facebook Ads
- Inspiration Galleries & Interactive Blog

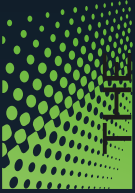
JOIN THE CAMPAIGN

- ➔ **POST** the #LGF logo/link on your Website
- ➔ **LIKE/FOLLOW** @livegroutfree on Social Media
- ➔ **RECEIVE** your Live Grout Free T-Shirts
- ➔ **PHOTO** your staff in the shirts for us to share
- ➔ Be **LISTED** as a Featured Manufacture online!

Contact Jennifer@TheICPA.com for more information.

www.LiveGroutFree.com

**THANK YOU FOR YOUR
MEMBERSHIP!**



ICPA

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