CAST POLYMER CONNECTION

CAST POLYMER CONNECTION is the official magazine of the International Cast Polymer Association. This premier publication is a valuable and powerful tool to connect to your customers in the industry and showcase your latest products. Distribution has been greatly increased in the past year to almost 1000 recipients.

Each issue of the magazine will be tied to an industry focus. Here is what is planned for this year:

Fall/Sept 2022 – Financial and Business Trends & Member Directory Insert
Winter/Dec 2022 – Technical and Regulatory & Post POLYCON
Spring/March 2023 – Design Trends and Innovation
Summer/June 2023 – Economic and Marketing Trends and Pre-POLYCON

Advertising Rates for 2022-2023 Membership Yeat

Full Page Color - $1650 per issue*
Half Page Color - $1300 per issue
Quarter Page Color - $1025 per issue
Premium pages for purchase. See opposite page.

25% discount for ICPA members
when paying for all four issues in advance.

Please contact Jennifer Towner, ICPA Executive Director
for more information at 470-219-8139 or Jennifer@TheICPA.com

CAST POLYMER
CONNECTION
Spring 2022

TRENDS:
People seek
clean & green

ALSO IN THIS ISSUE:
- Syn-Mar: Three generations of smart
- Keeping our employees fit
- Many gather for KBIS

SEE YOU IN ATLANTA!

Specs for Ads

File format: PDF preferred but we accept 300 dpi JPG files
Ink: CMYK only

Full Page Ad:
TRIM: 8.375" w x 10.875" h
BLEED: 8.625" w x 11.125" h
LIVE AREA/NONBLEED: 7.875" w x 10.375" h

Half Page Horizontal Ad (nonbleed only)
7.375" w x 4.75" h

Half Page Vertical Ad (nonbleed only)
3.5" w x 9.375" h

Quarter Page Ad (nonbleed only)
3.5" w x 4.75" h

Reserve your ad now and be included in the ICPA publication with a distribution currently of over 900 companies and individuals.

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Full Page Color - $1650 per issue*
Half Page Color - $1300 per issue
Quarter Page Color - $1025 per issue

**Premium Positions- cover and premium position rates are available on a first come, first serve basis. Position guarantee is a 15% and 20% premium.*

Opposite Contents Page and President's Letter –Full Page Color - $1900 per issue
Inside Back Cover - Full Page Color - $1900 per issue
Outside Back Cover – Full Page Color - $2000 per issue